### Print Date 07/31/23 10:17:33 Page 1 of 3

Orders	Order / Rev:	2744430		
	Alt Order #:			
	Product Desc:			
	Estimate:	2968		WHAS
	Flight Dates:	07/24/23 - 07/30/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	07/19/23 / 07/19/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

# Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/30/23	104	\$17,661.00	\$15,011.85

# Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	104	\$17,661.00	\$15,011.85	0.00
Totals	104	\$17,661,00	\$15.011.85	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$17,661.00
Market	100%	\$80,277,27

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$62,616.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	07/24/23	07/30/23	Local News @ 5a M-F	CM	5-6a	MTWTF	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
				Local News @ 5a M-F									
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
W	eek: 07/2	24/23	07/30/23	MTWTF	10	\$80.00	0.00						

Print Date: 07/31/23 10:17:34 Page 2 of 3

 Order / Rev:
 2744430
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 07/24/23 - 07/30/23
 Estimate:
 2968

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 07/2 N 2 WHAS		07/30/23	Local News @ 6a	M-F CM	\$80.00 6-7a	0.00 MTWTF	:30	10	\$150.00 P03	0.00 NM	10	\$1,500.00
			Local News @ 6a									. ,
Star Week: 07/2	t Date 24/23	End Date 07/30/23	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$150.00	Rating 0.00						
N 3 WHAS			Good Morning An	nerica CM	7-9a	МГЖГБ	:30	15	\$200.00 P03	0.00 NM	15	\$3,000.00
Stor	t Data	End Data	Good Morning Ar		Pata	Pating						
Week: 07/2	t Date 24/23	End Date 07/30/23	Weekdays MTWTF	Spots/Week 15	Rate \$200.00	Rating 0.00						
N 9 WHAS	07/24/2	3 07/30/23	Local News @ 12		12-1p	MTWTF	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
Star	t Date	End Date	Local News @ 12 Weekdays	Spots/Week	Rate	Rating						
Week: 07/2	24/23	07/30/23	MTWTF	5	\$90.00	0.00						
N10 WHAS	07/24/2	3 07/30/23	Local News @ 4p Local News @ 4p		4-5p	MTWTF	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2		07/30/23	MTWTF Local News @ 5p	M-F CM	\$100.00 5-530p	0.00 МГWГF	:30	10	\$200.00 P03	0.00 NM	10	\$2,000.00
WIT WILKS	01/2-1/2	.0 01700720	Local News @ 5p		О ОООР	WII WII	.00	10	Ψ200.001 00	0.00 14141		Ψ2,000.00
Star Week: 07/2	t Date	End Date 07/30/23	Weekdays MTWTF	Spots/Week 10	Rate \$200.00	Rating 0.00						
N12 WHAS			Local News @ 53		530-6p	МГWГF	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
2:	. 5 .	<b>5</b> 15 .	Local News @ 53	•	5.	<b>.</b>						
Star Week: 07/2	t Date 24/23	End Date 07/30/23	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
N14 WHAS	07/24/2	3 07/30/23	Local News @ 6p		6-630p	МГЖГБ	:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
Star	t Date	End Date	Local News @ 6p Weekdays	M-F Spots/Week	Rate	Rating						
Week: 07/2		07/30/23	MTWTF	10	\$250.00	0.00						
N15 WHAS	07/24/2	3 07/30/23	LN (M-Su) LN (M-Su)	СМ	11-1135p	MTWTF-S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
Star Week: 07/2	t Date	End Date 07/30/23	Weekdays MTWTF-S	Spots/Week 12	Rate \$200.00	Rating 0.00						
N16 WHAS			ET 7-730p	CM	7-730p	М- WГF	:30	4	\$250.00 P03	0.00 NM	4	\$1,000.00
Ctom	t Doto	End Data	ET 7-730p	Cnoto/Mook	Doto	Datina						
Stan Week: 07/2	t Date 24/23	End Date 07/30/23	<u>Weekdays</u> M- WTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
N17 WHAS	07/24/2	3 07/30/23	Inside Ed 730-8p	СМ	730-8p	МГЖГБ	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
Star	t Date	End Date	Inside Ed 730-8p Weekdays	Spots/Week	Rate	Rating						
Week: 07/2	24/23	07/30/23	MTWTF	5	\$250.00	0.00						
N25 WHAS	07/24/2	3 07/28/23	Daily Blast Live 3- Daily Blast Live 3		3-4p	MTWTF	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
Star Week: 07/2	t Date	End Date 07/30/23	Weekdays MTWTF	Spots/Week 5	Rate \$80.00	Rating 0.00						
N26 WHAS			Good Morning An		7-9a	S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
•			Good Morning Ar			<b>.</b>						
Star Week: 07/2	t Date 24/23	End Date 07/30/23	<u>Weekdays</u> S-	Spots/Week 1	Rate \$90.00	Rating 0.00						
N27 WHAS		3 07/30/23	Good Morning An		8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Star	t Date	End Date	Good Morning Ar Weekdays	Spots/Week	Rate	Rating						
Week: 07/2	24/23	07/30/23	S	1	\$100.00	0.00			<u> </u>			
N28 WHAS	07/24/2	3 07/30/23	Nightline Nightline	СМ	1237-106a	MTWTF	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2	24/23	07/30/23	MTWTF	1	\$46.00	0.00					I	

Print Date: 07/31/23 10:17:34 Page 3 of 3

Order / Rev: 2744430 Advertiser: POL/ Andy Beshear / D / GOV / KY Alt Order #: Product Desc: **WHAS** Flight Dates: 07/24/23 - 07/30/23 2968 Estimate: Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots Ln Ch End Days Len Spots Amount

Totals 104 \$17,661.00