

ORDER

Orders
Order / Rev: 2744430
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2968
 Flight Dates: 07/24/23 - 07/30/23
 Original Date / Rev: 07/19/23 / 07/19/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/30/23	104	\$17,661.00	\$15,011.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	104	\$17,661.00	\$15,011.85	0.00
Totals	104	\$17,661.00	\$15,011.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$17,661.00
Market	100%	\$80,277.27

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$62,616.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	07/24/23	07/30/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	10	\$80.00	P03	0.00	NM	10	\$800.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	MTWTF--		10				\$80.00		0.00			

Order / Rev: 2744430
 Alt Order #: _____
 Flight Dates: 07/24/23 - 07/30/23

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: _____
 Estimate: 2968

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	104	\$17,661.00